

## **Counsellor Marketing Consent Form**

**Men's Counselling Service (MCS)** is committed to respecting your privacy and obtaining clear, informed consent for the use of your information in our marketing efforts. This document serves as the official **Marketing Consent Form**, detailing how we may use your information for promotional purposes and ensuring transparency and compliance with data protection regulations.

### **Purpose of Marketing Consent**

By completing this form, you consent to the use of your information for the following purposes:

1. **Social Media Announcements:**

Sharing your name, bio, professional image, and location to introduce you as part of our network.

2. **Website Listings:**

Featuring your profile on the MCS directory to help potential clients find and contact you.

3. **Email Campaigns:**

Including your information in newsletters and updates to promote our network and the availability of counselling services.

4. **Promotional Materials:**

Using non-identifiable data or testimonials (with your explicit approval) to promote our mission and build trust with the public.

### **Information We May Use**

With your consent, we may use the following:

- Your full name and title.
- Your professional bio, including qualifications and areas of expertise.
- Your profile photo or other professional images.
- Your location and general availability (e.g., "Available for counselling in [Town/City]").

- Non-confidential professional testimonials or feedback you provide.

### **How We Protect Your Information**

Your information will be handled in line with the MCS **Privacy Policy** and applicable data protection laws. We will:

- Use your data only for the purposes outlined above.
- Seek further explicit consent for any use beyond what is stated in this form.

- Allow you to withdraw consent at any time without affecting your inclusion in the directory or professional relationship with MCS.

### **Consent Agreement**

By signing this form, you agree to the following:

- I consent to the use of my professional information, as outlined above, for MCS marketing purposes.

- I understand that my information will be used to promote MCS services and my professional practice.
- I acknowledge that I can withdraw my consent at any time by contacting MCS in writing at [contact@menscounsellingservice.com].

**Withdrawal of Consent**

You have the right to withdraw your consent at any time. To do so, please email [contact@menscounsellingservice.com] with the subject line “Withdraw Marketing Consent.”

If you have any questions about this form or how your information will be used, please contact us at: contact@menscounsellingservice.com

Thank you for helping us support our mission to break the stigma around men seeking professional support.